BRIEF PROFILE

Dr. Hemantkumar P. Bulsara:

Dr. Hemantkumar P. Bulsara received his Bachelor of Engineering (Production Engineering) degree from Sardar Vallabhbhai National Institute of Technology (NIT), Surat, India and Double MBA (Marketing, Computer Informational System in Management and International Business) from DBIM, VNSGU, Surat, India. He did his FDPM (Faculty Development Program in Management) from Indian Institute of Management, Ahmedabad (IIM A), India and completed his Ph.D. in Management (Techno-innovation to Techno-Entrepreneurship through Technology Business Incubation) from S. V. National Institute of Technology (NIT), Surat, India. At present, he is an **Associate Professor (Management)** and In-Charge: Management section at very reputed **S. V. National Institute of Technology (NIT), Surat, India (Institute of National Importance under Ministry of Human Resource Development (MHRD), Government of India)**. He was a **Head of Applied Mathematics and Humanities Department during 2017 - 2019**. He was also a Faculty in-charge of Applied Mathematics and Humanities Department, SVNIT, Surat during July 2018 to October 2018. He has **more than 19 years of experience**. His areas of research are Technology Innovations and Techno-Entrepreneurship, Entrepreneurship, Technology Business Incubation, Marketing Management, Strategy, Supply Chain Management, General Management and he is also guiding Ph.D. scholars in those areas (completed **10 PhDs under his supervision** – 10 awarded and a few more are ongoing.). He completed **one Course development and Pedagogy project (Industrial Management) for Government of India through IIT Kharagpur and one project on Techno-Entrepreneurship.** He has **more than 75 Research Paper Publications**. He has presented / delivered / conducted **more than 75 Papers / Expert lectures / Expert sessions** including **Keynote speeches** at National and International level. He is an **editorial board member and reviewer** of many National and International Journals of repute. He was a **Keynote speaker, a Conference chair and a Session chair** at National and International level. He traveled to many reputed countries like **USA, UK, France, Netherlands, Italy, Indonesia, Hong Kong, Macau, Thailand, Malaysia, Singapore, Finland, U.A. E., South Africa** etc.

RESUME

Dr. Hemantkumar P. Bulsara
Associate Professor (Management),
In charge – Management Section
Former Head - Applied Mathematics & Humanities Department

Applied Mathematics & Humanities Department
SARDAR VALLABHBHAI NATIONAL INSTITUTE OF TECHNOLOGY (SVNIT)(NIT - Surat)
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OBJECTIVE: To develop myself as an Academician, learning through research and experience in ever changing competitive world

EDUCATONAL DATA:

- **Ph.D. in Management** (2007-2010), S. **V. National Institute of Technology (NIT), Surat, Gujarat, India** under the supervision of: **(1) Prof. Shailesh Gandhi, Dean – Programs, Indian Institute of Management, Ahmedabad (IIM A) & (2) Dr. P. D. Porey, Former Director, SVNIT, Surat**

  (Title: ***Techno-Innovations to Techno-Entrepreneurship through Technology Business Incubation in India: A Comparative Study of Select Cases in Gujarat*****)**

- **Faculty Development Program in Management (FDPM) at Indian Institute of Management – Ahmedabad, Gujarat, India (IIM A)** during 31st October 2006 to 17th February 2007

- **M.B.A.** (1998-2000), **64.8 %** (Aggregate of 4 semesters), Department of Business & Industrial Management, South Gujarat University (VNSGU), SURAT, Gujarat, India

- **B.E. (PRODUCTION ENGINEERING)** (1993-1997), **71.14 %** (Aggregate 60 % of all 8 semesters), Regional Engineering College (R.E.C.), SURAT, Gujarat, India (Now S V National Institute of Technology [NIT], Surat)

♦ ***M.B.A. Specialization*** :
- Functional Area : **Marketing Management**
- Sectoral Area :**Management of International Business**
- Additional Specialization (Functional Area): **Computer Information System in Management** (Additional specialization- during 2003 - 2004 with **81 %)**

♦ ***Computer Knowledge*** :

o MS-DOS, M S Office, C programming (brief), Internet Applications (and additional knowledge of fundamentals of Information System design & Implementation, fundamentals of System analysis & Simulation, Fundamentals of Decision Support System, Fundamentals of Computer Architecture, Computer Networking and Data Communications & IT in Business due to additional specialization in CIS)

o ***Projects :***

o ***Management Projects* :**

→ Summer project: Test marketing of a New Product- LAFURN - an adhesive for furniture makers - a 10 week project for ATUL Ltd.-pp site during May-July'99

→ Research project : A Survey of Architects/Builders/Interior designers for Storage Gas Water Heater -for Spherehot Distributors Pvt. Ltd., Surat, during May-July,'00

❑ ***Engineering Projects* :**

→ Fabrication of 'Squize film bearing test rig'
→ Design & fabrication of 9 speed gear box
→ Seminar: P.I.V. (Positive Infinitely Variable) speed drive

❑ ***Training :*** Twice one month each in Jaimpex Gears Pvt. Ltd., Valsad; during June,'95 and June,'96

EXPERIENCE:

Presently serving as a an **Associate Professor (Management)** from 28th January, 2019 and **In charge – Management section** from 1st July, 2009 (**Sectional Head – Humanities from** 14th August, 2008 to 30th June, 2009)

Head of Applied Mathematics and Humanities from 31/07/2017 to 31/07/2019 (Faculty In charge, AMHD from 2/07/2018 to 09/10/1208)

Responsibilities:

- Teaching subjects related to Economics and Business management, Marketing management, Personnel management, Innovations and Entrepreneurship etc.
- Supervising PhD scholars in Management area (in Marketing (Consumer Behavior, Branding, Green Branding, Political Branding, Retailing), Technology Innovations and Techno-Entrepreneurship, Women Entrepreneurship, Strategy, Supply Chain Management mainly) and caring out research by handling research projects etc.
- Development of course curriculum related to Management area
- Departmental and Institutional administration duties (details given on the last few pages)
- Organizing trainings / workshops/ programs / conferences etc.

Served as an **Assistant Professor** in **Economics and Management** at **S.V. National Institute of Technology, Surat, Gujarat, India** from 1st January 2006 to 27th January, 2019

Served as a **Lecturer** in **Economics and Management** at **S.V. National Institute of Technology, Surat** from 24th July 2002 to 31st December 2005

Served as a **Lecturer** in **Management** at Shri Rajju Shroff Rofel Institute of BBA Program, Vapi from 24th September 2001 to 22nd July , 2002

Served as a **Senior Research Assistant** in **Entrepreneurship Development Cell** of R.E.C., Surat, India (Now N I T) from 2nd February 2001to 19th September 2001

Responsibilities:

- To operate counselling centre for the learners of correspondence diploma course on Entrepreneurship run by Entrepreneurship Development Institute of India, Ahemadabad
- To organize the Entrepreneurship Awareness Camps (EACs), Entrepreneurship Development Programs (EDPs) & Seminars to create entrepreneurship awareness among students of the college
- To prepare progress reports time to time for submission to the Department of Science & Technology (DST), New Delhi
- To prepare 'Budget Plan', 'Action Plan' and Program proposals for getting sanction grants / fund from DST, New Delhi
- To deliver lectures on the subject "Planning & Management of Small Enterprise" to final year students of SVNIT, Surat
- To design / develop a new curriculum / course on Entrepreneurship education and training
- To organize the Faculty Development Program in Entrepreneurship education at the campus as and when required

Visiting faculty to *Department of Business and Industrial Management*, South Gujarat University, Surat, India for an MBA program – during 2001-02 (Odd semester - Managerial Economics), 2002-03 (Even semester -Production & Operation Management) and 2004-05(Odd semester -Managerial Economics), 2007 – 08 (Consumer Behavior – Odd Semester and Logistics Management – Odd Semester) and Brand Management to M.B.E. 4th sem students (Even Semester – 2005- 06)

Member of committee for the syllabus of Production / Operation Management – BBA course, South Gujarat University.

Served as an **Executive-Product Development** (Management Trainee) for ***Hydro Aluminium Extrusion Building System India Limited*** **(formerly Indal Hydro Aluminium Extrusion Limited), Bangalore** - Indian subsidiary of Hydro Aluminium System - fortune 500 MNC from 4th September 2000 to 20th December 2000

Products: Aluminum doors, windows, curtain walling, structural glazing, partition etc.

Responsibilities: Mainly sourcing of materials from all over the world and purchasing activities (Most of the time through Internet), apart from that giving training to new sales executives and franchisees, attending maintenance problems of franchisees, some of the tool design aspects etc (Techno - commercial job)

Served as a **Lecturer** in *Mechanical Engineering Department of Regional Engineering College (**R.E.C.), (Now N I T) SURAT, India*** for 2 semesters during 1997-1998

PERSONAL DATA:

❑ **Birth Date**: 10/01/1974	❑ **Nationality** : Indian
❑ **Birth place** : Mumbai	❑ **Marital status** : Married
❑ **Sex** : Male	❑ **Languages :** Gujarati, Hindi, English

PUBLICATIONS:

Publications in Journals:

1. Bulsara, H. P., and Singh R. A., (2017). **Pre-Election Branding Strategies of Bhartiya Janta Party in Indian General Election 2014: A Content Analysis**. *International Journal of Applied Business and Economic Research*, 15(15), 331-349. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)
2. Hemantkumar P. Bulsara, Sajal Kabiraj, Meenu Shant Priya and Samant Shant Priya. (2017).**Exploring Green Business Functions and Green Brand Equity: Proposition of a Conceptual Framework**. *International Journal of Qualitative Research in Services*. Inderscience, 2(4), 262-279.
3. Bulsara, H. P., and Singh R. A., (2017). **Political Marketing Lessons from Brand Trump: Unleashing the Future Amplitude of Research**. *AshEse Journal of Business Management*, 3(2), 103-115
4. Bulsara, H. P., N. K. (2017). **An Exploratory Study of Consumer Behaviour towards Ayurvedic Medicine and Practices: A Review**. *Int. J. Res Ayurveda Pharm* ,8(4), 22-28. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS)
5. Bulsara, H. P., N. K. (2017). **A Study Of Patient's Satisfaction Towards Ayurvedic Hospitals/Clinics At Valsad District Of Gujarat, India**. *International Journal of Applied Business and Economic Research*,15(15), 231- 236. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)
6. Desai H. A. and Bulsara H.P. (2016). **A Study of Effects of Demographic Variables on Sources of Information in Financial Investment Decision**. *International Journal of Applied Business and Economic Research*, 14 (6), 3465-3484. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)
7. Bulsara Hemantkumar P., Alok Kumar, Rakesh Kumar, Krupesh A. Chauhan (2016), **Principle Factors for Success of Traditional Vs. PPP Road Projects in India**. *International Journal of Applied Business and Economic Research*, 14 (6), 3575-3590. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)
8. Bulsara, H. P., & Trivedi, K. (2016). **An Exploratory study of factors related to Consumer Behaviour towards purchase of Fruits and Vegetables from different Retail Formats**. *Journal Of Research In Marketing*, *6*(1), 397-406

9. Trivedi, K., & Bulsara, H.P. (2016). **A Study Of Choice Of Retail Formats For Purchase Of Fruits And Vegetables Based On Demographic Variables Of Gujarat, India**, *International Journal of Economic Research*, 13(3), 829-840(**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.123)

10. Bulsara, H.P., & Trivedi, K. (2016). **A Conceptual Review Towards Presence Of Different Retail Formats In India,** *AshEse Journal of Business Management*, 2(1), 064-070

11. Dhingra, Vaishali, S., Bulsara, Hemantkumar, P., Gandhi, Shailesh (2016). **Foreign Institutional Investments in India: An Empirical Analysis of Determinants**, *International Journal of Applied Business and Economic Research*, 14(6), 4399-4418. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)

12. Hemantkumar P. Bulsara, Meenu S.P. and Samant S. P. (2015). **An Integrative View on Green Branding: Exploring a Common Conceptualization and Research Agenda.** *European Journal of Social Sciences*, *47*(3), 318-331.

13. Bulsara H. P., Desai H. A. And Miniaoui H. (2015). **An Exploratory Study of Consumer Demeanor towards Financial Investment.** *Investment Management and Financial Innovation*, 12 (1), 123-132. **(SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.2) (ABDC list*)*

14. Hemantkumar P. Bulsara and Meenu S. P. (2014). **Scale Development to access the impact of Green Business Functions on Green Brand Equity**, *International Journal of Economic Research*, *11*(3), 651-662. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.123)

15. Bulsara H. P., Qureshi M. N. and Patel H. (2014). **Supply chain performance measurement – An exploratory study.** *International Journal of Logistics Systems and Management*, 18 (2), Inderscience, 231-249. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.45) (ABDC list)

16. Bulsara H. P., Qureshi M. N. and Patel H. (2016). **Green Supply chain performance measurement – An exploratory study**. *International Journal of Logistics Systems and Management*, Inderscience, 23(4), 476-498. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.45) (ABDC list)

17. Patel, H., Bulsara, H. P. and Qureshi M. N. (2014). **Role of Managers in Supply Chain Management - An Exploratory Study.** *International Journal of Applied Business and Economic Research*, 12 (4), 1167-1178. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)

18. Bulsara, H.P., Kumar, A., Kumar, R. and Chauhan, K.A. (2015). **Experience of Public Private Partnership in Highway Infrastructure Development : An exploratory study of PPP mature countries and scenario in India,** *International Journal of Procurement*

Management, 8(5), Inderscience, 608-626. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.28) (ABDC list)

19. Hemantkumar P. Bulsara, Meenu S. P. and Samant S. P. (2014). **Green Brand Management Process: An Exploratory Study,** *International Journal of Applied Business and Economic Research*, *12*(3), 783-801. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.11)

20. Bulsara, H. P., Chandwani, J., Gandhi, S. and Miniaoui, H. (2014). **Support System for Women Entrepreneurship in India, Saudi Arabia, United Arab Emirates, China, Uganda and Russia: A Comparative Exploratory Study**. *Man in India*, *94*(4-II), 879-913. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.19)

21. Grzegorz Michalski, Guenter Blendinger, Zoltan Rozsa, Anna Cierniak-Emerych, Maria Svidronova, Jan Buleca, Hemantkumar P. Bulsara, (2018). **Can We Determine Debt To Equity Levels In Non-Profit Organisations? Answer Based On Polish Case.** *Engineering Economics*, 29(5), 526–535. (Web of Science , Impact factor : 0.815)

22. Bulsara, Hemantkumar, P., Dhingra, Vaishali, S., Gandhi, Shailesh (2015). **Dynamic Interactions between Foreign Institutional Investment Flows and Stock Market Returns – The Case of India**. *Contemporary Economics*, Faculty of Management and Finance, University of Finance and Management, Warsaw, Poland, 9(3), 271-298. (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.20) (ABDC list)

23. Dhingra Vaishali, S., Bulsara, Hemantkumar, P., , Gandhi, Shailesh (2015). , **Foreign Institutional Investments in India: An Empirical Analysis of Dynamic Interactions with Stock Market Return and Volatility,** *IIM B Management Review*, Elsevier, (**SCI** list : http://www.scimagojr.com/ driven by SCOPUS) (SJR – 0.33) (ABDC list)

24. Dhingra, Vaishali, Bulsara, Hemantkumar, P., S., Gandhi, Shailesh (2015). **Forecasting Foreign Institutional Investment Flows towards India using ARIMA Modelling.** *Management: Journal for Theory and Practice Management*, Belgrade, 20 (75), 13-26.

25. Bulsara, H. P., Chandwani, J. and Gandhi, S. (2014). **Women Entrepreneurship in India: A Case Study of Creative Bee of Smita Desai.** *The Journal of Leadership and Organizational Effectiveness, 2*(5), USA, 22-37.

26. Chandwani, J., Bulsara, H. P. and Gandhi, S. (2015). **Women Entrepreneurship in India: A Case Study of Ravi Fashions of Asha Nakrani**. *Journal of Global Economics, Management and Business Research, 3*(2), 100-107.

27. Bulsara, H. P., Chandwani, J. and Gandhi, S. (2014). **Women Entrepreneurship and Innovations in India: An Exploratory Study.** *International Journal of Innovation, 1*(1), UNINOVE, Brazil, 32-44. (ESCI)

28. Bulsara, H. P., Chandwani, J. and Gandhi, S. (2014). **Women Entrepreneurship in India: A Case Study of *dreams attire* of Prunal Khawani.** *International Journal of Management & Information Technology, 10*(4), 2101-2108.

29. Chandwani, J., Bulsara, H. P. and Gandhi, S. (2015). **Women Entrepreneurship in India: A Case Study of Jaishree Kabra of Kothari Silk Mills.** *International Journal of Business and Management Invention, 4*(1), 8-13.

30. Bulsara, H. P., Chandwani, J. and Gandhi, S. (2014). **Women Entrepreneurship in India: A Case Study of Rink's Creations Boutique of Rinku Lakdhawala.** *European Journal of Business and Management, 6*(34), 124-133.

31. Bulsara, H. P., Chandwani, J. and Gandhi, S. (2014). **Social Entrepreneurship in India: An Exploratory study.** *International Journal of Innovation (IJI)*, 3 (2), UNINOVE, Brazil, Fall 2015 (ESCI)

32. Manita Matharu & Hemantkumar P. Bulsara. (2014). **What is Neuro Marketing? – An Exploratory Study.** *Advance Management Research: An International Journal (AMRIJ)*, 2(1), 68-73.

33. Hemantkumar P. Bulsara, Shailesh Gandhi & Jyoti Chandwani. (2014**). Women Entrepreneurship in India: A Case Study of designz Boutique of Bhavna Kikla.** *International Journal of Economics, Commerce and Management*, 2(6), 1-14.

34. Hemantkumar P. Bulsara, Meenu Shant Priya & Samant Shant Priya. (2014). **An Exploratory Study on Brand Management: Current Trends and Future Directions.** *International Journal of Management,* 5 (4), 1-18.

35. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2013). **Grassroots Innovations to Techno-Entrepreneurship through GIAN – Technology Business Incubator in India: A Case Study of Nature Technocrats.** *International Journal of Innovation,* UNINOVE, Brazil, 1(1), 83-125. (ESCI)

36. Hemant Bulsara, Meenu Shant Priya & Sameer Tenpe (2013). **FDI in Hotel and Tourism Industry in India: An Insight.** *International Journal of Business and Management Tomorrow*, 3(2), 1-7.

37. Shailesh Gandhi, Hemantklumar P. Bulsara & Vaishali Dhingra. (2013). **Changing Trend of Capital Flows: The Case of India.** *International Journal of Management Studies*, Universiti Utara Malaysia, Malaysia, 20 (2), 71-104.

38. Hemantkumar P. Bulsara, Vaishali Dhingra S., Shailesh Gandhi. (2013). **Retrospection of Capital Flows: With Emphasis on Foreign Institutional Investments and Stock Market Volatility.** *The International Journal's Research Journal of Economics & Business Studies*, Singapore, 3 (2), 1- 21.

39. Shailesh Gandhi, Hemantkumar Bulsara & Pooja Patel. (2013). **Conceptual Study on Efficient Market Hypothesis for the world markets: Finding opportunities for Indian Stock Markets.** *Management: Journal for Theory and Practice Management*, Belgrade, 18 (67), 25-36.

40. Shailesh Gandhi, Hemantkumar Bulsara & Pooja Patel. (2013). **The Global Perspective of Indian Financial Market.** *Research Journal of Economics and Business Studies*, Singapore, 2 (9), pp.1-8

41. Hemantkumar P. Bulsara & Heta Desai. (2013). **A Research in Consumer Behaviour: An Exploratory Study.** *Advance Management Research: An International Journal (AMRIJ)*, 1(1), 98-119.

42. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2010). **Commercialization of Technology Innovations and Patents: Issues and Challenges.** *The Asia – Pacific Tech Monitor Journal (www.techmonitor.net),* Asian and Pacific Centre for Transfer of Technology (APCTT) of the **United Nations** Economic and Social Commission for Asia and the Pacific **(UNESCAP),** 27(6), 12-18.

43. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2010). **A Comparative Study of Enterprising Tendency with the help of Select Cases in India.** *International Journal of Trade, Economics and Finance,* 1(4), 392-399.

44. Hemantkumar P. Bulsara & Manita Matharu. (2010). **Retailing and Branding of Vegetables and Fruits – An Exploratory study.** *Pranjana: The Journal of Management Awareness*, 13 (2), 60-71.

45. H. P. Bulsara & D. V. Bhatt. (2010). **A Study and Analysis of Factors Responsible for Industrial Sickness as perceived by the entrepreneurs.** *International Journal of Research in Commerce and Management*, www.ijrcm.org.in, India, 1(3), 74-83.

46. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2010). **Green Techno-innovation to Green Techno-preneurship: A case of Aura Herbal Textiles Limited.** *CURIE Journal*, BITS Pilani, 3(2), 1-15.

47. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2009). **Mantis Technologies – A case on Techno-entrepreneurship.** *VNSGU Journal of Management & Administration*, VNSGU, Surat, 1(2), 91-119.

48. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2009). **Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: An Exploratory Study.** *Asia Pacific Journal of Innovations and Entrepreneurship, Asian Association of Business Incubation*, Korea, 3(1), 55 – 77. (ESCI)

49. Hemantkumar P. Bulsara, Vaidehi Pandurengan, Shailesh Gandhi & P. D. Porey. (2009). **Women Entrepreneurship in India: A Case Study of Phoenix Soft Toys Creation.** *Biannual International Journal - PCTE Journal of Business Management,* PCTE, India, 6(1), 111-120.

50. Hemantkumar P. Bulsara. (2008). **Innovations of Students and Entrepreneurship – A Case Study.** *Gumbad Business Review,* Department of Business management, H N B Garhwal University (Central University), Srinagar, 4(1), 90-102.

51. D. V. Bhatt & H. P. Bulsara. (2008). **Promoting Entrepreneurship Culture among the Engineering Students – A Need of Nation.** *The Indian Journal of Technical Education,* sponsored by All India Council for Technical Education, Indian Society for Technical Education, India, 31(2), 13-17.

52. Hemantkumar Bulsara. (2008). **Floating Rate of Interest in Home Loan: Confusion for a common man – A Case Study.** *Biannual International Journal - PCTE Journal of Business Management,* PCTE, India, 5(1), 120 – 124.

53. H.P. Bulsara, K.N.Pathak & H. Sharma. (2008). **Curricular Repositories: Knowledge Management in Education.** *Gayanodaya: Journal of Progressive Education,* INMANTEC, India, 1(1), 43-48. (http://ijv.indianjournals.com/ijor.aspx?target=ijor:gjpe&volume=1&issue=1&article=008)

Publications in Edited volumes / Books/ Conference Proceedings:

1. Hemantkumar P. Bulsara, Pratiksinh Vaghela (2019). Understanding the Role of Trust in Online Shopping Intention: An Extension of Technology Acceptance Model. *EMCB 2019 Conference* (pp. 84-87). Ghaziabad: Institute of Management Technology.

2. Hemantkumar P. Bulsara and Esha Pandya(2019). Enhancing customer experience through mobile payments. *EMCB 2019 Conference* (pp. 99-103). Ghaziabad: Institute of Management Technology.

3. Hemantkumar P. Bulsara, Pratiksinh Vaghela (2018). Influence of Trust in Online Shopping Intention for Consumer Electronic Products: An Application of Technology Acceptance Model. *OAKCOM Conference* (Pp. 115-125). Ahmedabad: Oakbrook Business School.

4. Hemantkumar P. Bulsara and Esha Pandya(2019).Mobile Payment Adoption in India: Challenges and the Way Forward. ICIE*2017 Conference* (pp. 142-145). Surat: SVNIT.

5. Roshni Singh and Hemantkumar P. Bulsara (2017). **Trump's TriUMph: An Attribution to Insurgent Political Marketing Maneuvers.** *8th National level conference on: Re-imagining India: Game Changers for Business, Management and Society***,** Vishwakarma Institute of Management, Pune during 17th – 18th February, 2017, pp 24-49

6. Hemantkumar P. Bulsara and Nidhi K. Yadav (2017). **Switching Trends From Allopathic To Ayurvedic System Of Medicine: A Survey In Ayurvedic Hospital Of Valsad District (Gujarat).** *8th National level conference on: Re-imagining India: Game Changers for Business, Management and Society***,** Vishwakarma Institute of Management, Pune during 17th – 18th February, 2017, pp 40-44

7. Bulsara, H. P., Qureshi, M. N. and Patel H. (2014). **Exploration and validation of measurement model for Green Supply Chain performance using factor analysis: a study for Indian textile industry.** *International conference on Supply Chain Management*, IIIE Udaipur Chapter, Udaipur during 28th to 30th November, 2014

8. Patel, P., Bulsara, Hemantkumar, P., & Gandhi, S., (2014). Development of Financial Markets: Exploring the concept of Efficient Market Hypothesis, *Global Conference on Service Management*, organized by Auro University, Surat, India. ISBN no: 978

9. Bulsara, H. P. and Chandwani, J. (2014). **Rural Entrepreneurship in India: An Exploratory Study.** *4th Annual International Conference Elixir-2014*, Nagpur on 19th to 20th September, 2014

10. Hemantkumar P. Bulsara & Kshitij Trivedi. (2013). **An Exploratory Study of Consumer Behavior in Different Retail Formats in India.** *Published in edited volume GBATA Reading Book – 2013 of 15th Annual International Conference of GBATA at Helsinki, Finland*, 2nd – 6th July, 2013, pp. 112-119.

11. Hemantkumar P. Bulsara & Manita Matharu. (2013). **Green Marketing in India: An Exploratory Study.** *Published in edited volume – GBATA Reading Book – 2013 of 15th Annual International Conference of GBATA at Helsinki, Finland*, 2nd – 6th July, pp. 120-127

12. Dhingra, Vaishali, S., Gandhi, Shailesh, Bulsara, Hemantkumar, P. (2013). **Forecasting of Indian Stock Market Using ARIMA Model.** *Global Conference on Service Management, organized by Auro University, Surat*, India,

13. Shailesh Gandhi, Hemantkumar P. Bulsara & Pooja Patel. (2012). **Indian Financial Markets and Its Global Perspectives.** *Published in the proceedings of the National Conference on "FINANCIAL STRATEGIES IN GLOBAL SCENARIO", SIBACA DIMENSIONS 2012*

14. Shailesh Gandhi, Hemantkumar P. Bulsara & Vaishali Dhingra. (2012). **Capital Flows and Reforms with special reference to India.** *Published in the proceedings of the National Conference on "FINANCIAL STRATEGIES IN GLOBAL SCENARIO", SIBACA DIMENSIONS 2012*

15. Hemantkumar P. Bulsara & Jyoti Chandwani. (2012). **Social entrepreneurship in India: An Exploratory Study.** *Published in the proceeding of the 14th International Conference organized by GBATA at New York City, USA* during 10-14 July, pp.58-63.

16. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2012). **Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: A Comparative Study of Select Cases in Gujarat.** *Published in the proceeding of the 14th International Conference organized by GBATA at New York City, USA* during 10-14 July, pp. 64-71.

17. Hemantkumar P. Bulsara, M. N. Qureshi & Hiren Patel. (2012). **Supply Chain Performance Measurement: An Exploratory Study.** *Proceeding of 1st International Conference on "Best Practices in Supply Chain Management - BPSCM", SOA University, Bhubaneswar*, 22-23, Nov., pp. 304-310.

18. Hemantkumar P. Bulsara. (2011). **Factors considered while selecting Water Heaters as perceived by Builders in South Gujarat – India.** *Published in the proceedings of the International Conference on Humanities, Geography and Economics (ICHGE'2011), PSRC, Pattaya, Thailand* during 17 – 18 December, pp. 342 – 345.

19. Vaidehi Pandurengan & Hemantkumar P. Bulsara. (2010). **Sustainable Competitive Advantage to India in terms of Export and Agriculture.** *Published in the book / edited volume -Managing Rural Finances in India*, Edited by G.S. Kainth, Concept Publishing Company Pvt Ltd, New Delhi, ISBN – 13:978-81-8069-657-2, pp. 260-277.

20. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2010). **Enterprising Tendency: A Comparative Study of Select Cases in India.** *The proceeding of ICEME 2010, Hong Kong, China, IEEE Press, indexed by Thomson ISI*, pp. 192-196.

21. Hemantkumar P. Bulsara, Shailesh Gandhi & P. D. Porey. (2008). **Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: An Exploratory Study.** *Published in the proceedings of the 5th International Conference on Innovation and Management, organized by United Nations University (UNU – MERIT), Maastricht, Netherland* during 10 - 11 December, 2008, Co organizers: Wuhan University of Technology, China and Yamaguchi University, Japan, ISSN 1882 – 4331, pp. 56 – 67.

22. Bernadette D'Silva, Stephen D'Silva, Sapna Modi & Hemantkumar Bulsara. (2008). **Indian Consumer Ethnocentric Tendencies and the Innovative marketing challenges of foreign brands – an empirical study**. *published in the proceedings of the 5th International Conference on Innovation and Management, organized by United Nations University (UNU – MERIT), Maastricht, Netherland* during 10 - 11 December, 2008, Co organizers: Wuhan University of Technology, China and Yamaguchi University, Japan, ISSN 1882 – 4331, pp. 297 – 302.

23. Hemantkumar P. Bulsara, P.D.Porey & Shailesh Gandhi. (2007). **Techno – Innovation to Techno – Entrepreneurship: A Study.** *The proceeding (CD) of International research Meet on 'Entrepreneurship in India and China' at T A Pai Management Institute*, Manipal, Karnataka, India during December 14 – 15, 2007

24. Vaidehi Pandurengan & Hemantkumar P. Bulsara. (2007). **Sustainable Competitive Advantage to India, Edited Volume / *book: Strategic Business Management: Creating Competitive Advantage in Global Economy*.** Edited by K.N.S. Kang, Gautam Bansal and Sandhir Sharma (From International Conference on "Creating Competitive Advantage In Global Economy"- 2006 organised by Punjab College of Technical Education Ludhiana (8th April-2006)), Deep and Deep publisher, New Delhi, 2007, pp. 71-84.

25. Vaidehi Pandurengan & Hemantkumar P. Bulsara. (2007). **Developing Women Entrepreneurship – A challenge.** in the edited volume / *Book titled as: Entrepreneurship Issues and Challenges,* edited by Dr. P. Jyothi (from International Conference on "Entrepreneurship And Management (ICEM'06) organised by School

of management studies, University of Hyderabad during 26-28 July-06, Allied Publishers Pvt. Ltd, New Delhi, 2007, pp. 387 – 406.

RESEARCH PROJECTS / CONSULTANCY PROJECTS /ASSIGNMENTS:

Sr. No.	Title of Projects	Duration		University / Sponsoring Authority / Funding Agency	Grant / Fund sanctioned Rs.	Present Status
		From	To			
1	A study of mechanisms to develop Techno-Entrepreneurship Culture in the Students of Engineering & Technology Institutes of Surat region of Gujarat, India (**Principal Investigator**)	17/02/2014	July, 2017	SVNIT, Surat	800000	**Completed** July, 2017
2.	Development of Course in Pedagogy framework: **Industrial Management** (Developing suitable pedagogical methods for various classes, intellectual calibers and research in e - learning)(Main Phase) (**Principal Investigator** with Dr. Ravi Kant , MED, SVNIT as a Co-investigator)	25/09/2014	November, 2016	National Mission Project on Education through ICT, Government of India and IIT Kharagpur	700000 (Honorarium , Support and contingency)	**Completed** Course released Available online November - 2016
3.	Economic instruments and management to support environmental activities in agricultural activities (**Foreign Partner** with Dr. Malgorzata Rutkowska, Dr.Grzegorz Michalski and other experts from **Wroclaw University of Technology, Poland)**	-	-	To be proposed to National Science Center, Poland	To be proposed	To be proposed , **Signed Agreement** with **Wroclaw University of Technology, Poland**

- Introduced two new **Management experiments** (experiential learning games) for the benefits of the students of various management subjects at B.Tech. and M.Sc. from year 2013-2014.

The said Management experiments are:

- Goal seeking (Ring toss): It gives learning about goal setting and risk & return.

- Blind fold (Building blocks): It gives learning about interpersonal behavior in the groups of Entrepreneur, Managers and workers as well as skill development.

Ph.D. SUPERVISION:

No.	Name of student/ research scholar	Title of Thesis / Broad topic	Doctorate/ Master's	Year of Completion /Status	Co-supervisor (If any)
1	Dr. Vaishali Dhingra	Foreign Institutional Investments in India: An Empirical Analysis of Determinants and Dynamic Interactions with Stock Market Return and Volatility	PhD (Management)	2014 Awarded	Dr. Shailesh Gandhi, IIM Ahmedabad
2	Dr. Pooja Pavan Patel	An Empirical Study On Weak Form Of Market Efficiency And Co-Integration Of Indian Stock Market With Selected Emerging And Developed Stock Markets Of The World	PhD (Management)	2015 Awarded	Dr. Shailesh Gandhi, IIM Ahmedabad
3	Ms Jyoti Chandwani	A Study Of Women Entrepreneurship In Fashion Industry In Textile Sector Of Surat, India	PhD (Management)	2016 Awarded	Dr. Shailesh Gandhi, IIM Ahmedabad
4	Mr. Hiren Patel	A Study On Measurement Of Green Supply Chain Performance For Textile Industry Of Surat, India	PhD (Management)	2016 Awarded	Dr. M.N. Qureshi, M S U of Baroda
5	Ms Heta Desai	A Study of the Impact of Ethnicity on Consumer Demeanor on Financial in Surat, India	PhD (Management)	2017 Awarded	-
6	Ms Meenu Shant Priya	Development of a Strategic Model to Investigate the	PhD (Management)	2016 Awarded	-

		Impact of Green Business Functions on Green Brand Equity in the Indian Car Industry: A Customer Based Approach			
7	Mr. Alok Kumar	A Comparative Study Of Select Public Private Partnership(PPP) Model Projects With Traditional Projects In Highway Infrastructure Development In India	PhD (Management)	2017 Awarded	Dr. Rakesh Kumar and Dr. Krupesh Chauhan
8	Mr. Kshitij Trivedi	Consumer Behavior towards purchase of Fruits & Vegetables with special reference to Organized and Unorganized retail formats in select cities of Gujarat: A Comparative Study	PhD (Management)	2017 Awarded	-
9	Ms. Roshni Singh	Political branding strategies in India: A comparative study of voters' opinion in select cities of Gujarat and Maharashtra	PhD (Management)	2019 Awarded	-
10	Ms. Nidhi Koushal Yadav	Consumer Behaviour towards Ayurvedic System of Medicine: A Comparative Study in Select Districts of Gujarat	PhD (Management)	2019 Awarded	-

- 6 more PhD scholars in Management are working in the area of Online marketing, Mobile commerce and other Management area
- Guiding M.Sc. and B.Tech. project as a Co-guide from time to time
- Ms Khushboo Patel has completed her MBA dissertation - A Study of Consumer Behaviour of College students towards various Mobile phones technology in Surat region for MBA from IGNOU in 2014 under my supervision

PAPER PRESENTATION / EXPERT LECTURES / CONDUCTED TRAINING / WORKSHOPS:

1. Delivered an Expert Lecture on – ***A Model Approach to avoid Industrial Sickness*** – *in the* Entrepreneurship Awareness camp – Rehabilitation of Sick Units during 15 – 17th March 2001, SVRCET, Surat

2. Delivered an Expert Lecture on – ***Marketing Research – an important aspect for an Entrepreneur*** in the Faculty Development Program in Entrepreneurship during 23 – 28th July 2001, SVRCET, Surat

3. Delivered an Expert Lecture on ***Marketing Mix for small scale enterprise*** **in SIMAP (Small Industry Management Assistantship Program) sponsored by SIDBI**, at ED Cell, SVNIT, Surat during Dec - 2003 to March – 2004

4. Delivered an Expert Lecture on ***S-T-P for small scale enterprise*** **in SIMAP (Small Industry Management Assistantship Program) sponsored by SIDBI**, at ED Cell, SVNIT, Surat during Dec - 2003 to March - 2004

5. Delivered an Expert Lecture on - ***A 4 – P approach to make a Hostel distinct brand*** in AICTE approved One week Short term training program on '**Hostel Management, Student Health & Welfare**' during 27 - 31 December, 2004 at SVNIT, Surat

6. Presented a paper on – ***Curricular Repository: Knowledge Management in Education*** in the **International Conference on –'INCRUIS – 2006'** at Kongu Engg. College, Erode, Tamilnadu during January 2006

7. Presented a paper on ***A STUDY AND ANALYSIS OF FACTORS RESPONSIBLE FOR INDUSTRIAL SICKNESS – A CASE STUDY*** in the 3rd National conference for Research Scholars on '**Application of Emerging Technology' sponsored by ISTE & AICTE** at Adhiyamaan College of Engineering, Hosur (TN) during 29 – 30 March 2006

8. Presented a paper on ***PROMOTING ENTREPRENEURSHIP CULTURE AMONG THE ENGINEERING STUDENTS – A NEED OF NATION*** in 3rd National conference for Research Scholars on '**Application of Emerging Technology' sponsored by ISTE & AICTE** at Adhiyamaan College of Engineering, Hosur (TN) during 29 – 30 March 2006

9. Presented a paper on ***DEVELOPING WOMEN ENTREPRENEURSHIP – A CHALLENGE,*** Hemant Bulsara & Vaidehi Pandurengan, in the **International Conference on Entrepreneurship And Management (ICEM'06)** organized by School of management studies, University of Hyderabad 26-28 July-06

10. Delivered an Expert Lecture and Session on ***'Career Guidelines on Business Management Education'*** in the Career Guidance Seminar on 1st April 2007 at Gandhi Smurti Hall, Surat organized by Services to Community & Economy, SVNIT, Surat

11. Delivered an Expert Lecture and Session on ***'Career Guidelines on Fashion Design'*** in the Career Guidance Seminar on 1st April 2007 at Gandhi Smurti Hall, Surat organized by Services to Community & Economy, SVNIT, Surat

12. Presented a **research paper titled –** ***Techno – Innovation to Techno – Entrepreneurship : A Study*** in the **International research Meet on 'Entrepreneurship in India and**

China' at T A Pai Management Institute, Manipal, Karnataka, India during December 14 – 15, 2007

13. Delivered an Expert Lecture on ***Entrepreneurship*** at South Gujarat Productivity Council, Surat during December, 2007

14. Delivered an Expert lecture - ***Techno-innovation to Techno-entrepreneurship*** on December 29, 2007 in the short term program – Recent Trends in Corrosion Science, Technology, Monitoring & Control' during December 25-29, 2007 at SVNIT, Surat

15. Delivered an Expert lecture – ***Techno – Entrepreneurship*** on February 11, 2008 at Sanghvi Institute of Management & Science, Indore

16. Presented a paper (by co – author) – **'*Retailing of vegetables and fruits: exploratory study in Indian context*'** in **the International conference on business challenges and strategies in emerging global scenario (ICBCS – 08)** organized by Punjab College of Technical Education, Ludhiyana, India on 30th May 2008

17. Presented a paper on - ***Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: An Exploratory Study*** in the 5th **International Conference on Innovation and Management organized by United Nations University (UNU – MERIT), Maastricht, Netherlands** during 10 – 11 December, 2008, Co organizers: **Wuhan University of Technology, China and Yamaguchi University, Japan**

18. Presented a paper on - ***Indian Consumer Ethnocentric Tendencies and the Innovative marketing challenges of foreign brands – an empirical study*** in the 5th **International Conference on Innovation and Management organized by United Nations University (UNU – MERIT), Maastricht, Netherlands** during 10 – 11 December, 2008, Co organizers: **Wuhan University of Technology, China and Yamaguchi University, Japan**

19. Participated in the **National Conference on Changing Role of Soft Skills in Technical Education** organized by R C Patel Institute of Technology, Shirpur, Maharashtra during 14 – 15 March, 2009 as (1) a **Key plenary speaker** and delivered an Expert Lecturer on - **"*Techno-innovation to Techno-entrepreneurship through Technology Business Incubation in India*"** , (2) a **Chairman of a session** and (3) Acted as an **Expert member in the Panel Discussion** on **"*Technical curriculum and Societal Needs - Bridging the Gaps*".** I have also shared a **dais during Inauguration session of the conference**

20. Delivered an Expert Lecture and Session on **'*Career Guidelines on Business Management Education*'** in the Career Guidance Seminar on 29th March, 2009 at Gandhi Smurti Hall, Surat organized by Services to Community & Economy, SVNIT, Surat

21. Participated in the **National Conference on Infrastructure Development in India: Issues and Challenges,** Sponsored by UGC, organized by Vir Narmad South Gujarat University, Surat, during June 26-27, 2009 and presented a paper (Management Case) on – ***Mantis Technologies***

22. Delivered an Expert lecture on –'***Techno-innovation to Techno-entrepreneurship'*** in the **Faculty Development Program on Techno-entrepreneurship Awareness** during 27 – 31 July, 2009, sponsored by ISTE, organized by E D Cell, SVNIT, Surat

23. Delivered an Expert lecture on –'**Management communication'** in the **Faculty Development Program on Techno-entrepreneurship Awareness** during 27 – 31 July, 2009, sponsored by ISTE, organized by E D Cell, SVNIT, Surat

24. Delivered an Expert Lecture on ***'Marketing Strategy for CIVIL Engineering Projects'*** in the **AICTE sponsored summer school on 'CIVIL projects: Development and Management'** during July 20-24, 2009, organized by Civil Engineering Department, SVNIT, Surat

25. Delivered an Expert Lecture on **'*Commercialization of Science and Technology Innovation & Techno-entrepreneurship*'** on 4th September, 2009 in the AICTE sponsored Staff Development program on '**Advances in Condensed Matter Physics'** during 31st August – 4th September, 2009, organized by Applied Physics Department, SVNIT, Surat

26. Delivered an Expert Lecture on: ***'Converting Techno-innovation in to Techno-entrepreneurship'*** on 21st December, 2010, in the AICTE sponsored STTP on: 'Techno-entrepreneurship and its importance in Technical Education System', organized by ED Cell, SVNIT, Surat

27. Delivered an Expert Lecture on **'*Knowledge Management in Education*'** on 8th January, 2010 during the AICTE sponsored **STTP on 'Knowledge Management: Issues and Challenges'** organized by SVNIT, Surat during 4- 8 January, 2010

28. Delivered an Expert Lecture on ***'Expert System'*** on 8th January, 2010 during AICTE sponsored STTP on 'Knowledge Management: Issues and Challenges' organized by SVNIT, Surat during 4- 8 January, 2010

29. Delivered an Expert Lecture on '***Commercialization of Science and Technology Innovations through Technology Business Incubation***'' in AICTE sponsored staff development program on **'Advance Topics in Applied Physics'** during 01 – 05 February, 2010, organized by SVNIT, Surat

30. Delivered an Expert Lecture on '***Commercialization and Management of Science and Technology Innovations***'' in AICTE sponsored staff development program on **'Optics and Photonics'** during 22 – 26 February, 2010, organized by SVNIT, Surat

31. Presented a paper on - ***Enterprising Tendency: A Comparative Study of Select Cases in India*** in the **International Conference on E-business, Management and Economics – ICEME 2010 during December 28-30, 2010 at Hong Kong, China, co-sponsored by IEDRC, IEEE, IACSIT, Thomson ISI**

32. Delivered a **Keynote speech** on: ***Commercialization of Technology Innovations and Patents: Issues and Challenges*** as a **keynote speaker in the International Conference on E-business, Management and Economics – ICEME 2010 during December 28-30, 2010 at Hong Kong, China, co-sponsored by IEDRC, IEEE, IACSIT, Thomson ISI**

33. Conducted a **training / workshop on Marketing management** for the students of CE Program on fashion Designing and Apparel Technology, NIFT, Surat on 7th and 18th March 2011

34. Conducted a **training / workshop on Entrepreneurship** for the students of CE Program on fashion Designing and Apparel Technology, NIFT, Surat on 22nd June 2011

35. Delivered an Expert lecture on ***Commercialization of Technology Innovations: Some Issues and Challenges*** **at Larson and Toubro (L & T) Limited**, Hazira, Surat 20th July 2011

36. Presented a paper on: ***Factors considered while selecting Water Heaters as perceived by Builders in South Gujarat – India*** at **the International Conference on Humanities, Geography and Economics (ICHGE'2011), Pattaya, Thailand** during 17 – 18 December, 2011

37. Delivered a **Keynote speech** on: ***Commercialization of Technology Innovations : Issues and Challenges*** at **the International Conference on Management, Economics and Social Sciences(ICMESS'2011), Bangkok, Thailand** during 23- 24 December, 2011

38. Participated and presented **two papers** (1) on **Social Entrepreneurship in India: An Exploratory Study** and (2) **Techno-innovations to Techno-Entrepreneurship through Technology Business Incubation in India: A Comparative Study of select Cases in Gujarat** and to act as a **Session chairman & Discussant** in the 14th International Conference organized by GBATA at **New York City, USA** during 10-14 July, 2012

39. Participated as an **Invited speaker** and delivered a speech on: **'Commercialization of Technology Innovations: Issues and Challenges with respect to selected Case Studies of Gujarat'** in the plenary session of the **Indo-Russian Round Table on:** 'Effective exploration of the available mechanisms for promotion of joint innovative projects and commercialization of results of scientific researches and technological developments between India and Russia for industrial modernization' held during 16 – 18 October, 2012 at New Delhi, organized by Russia-India Science & Technology Centre, Moscow, Russia; Department of Science & Technology, Government of India & University of Petroleum and Energy Studies, Dehradun, India

40. Delivered Two Expert sessions on: **(1) Commercialization of Technology Innovations: Issue and Challenges and (2) Technology Business Incubation at EDII** (Entrepreneurship Development Institute of India) on 22nd March, 2013 in the Faculty Development Program on Entrepreneurship for the faculty members of Engineering colleges ad Polytechnics during 18th to 22nd March, 2013

41. Presented two papers on: ***(1) An Exploratory Study of Consumer Behavior in Different Retail Formats in India*** and ***(2) Green Marketing in India: Am Exploratory Study*** and served as a ***Session chair*** in the 15th Annual International Conference of **GBATA at Helsinki, Finland**, 2nd – 6th July, 2013

42. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 5th International Conference on Humanities, Geography and Economics (ICHGE'2014), PSR Centre, Jan. 13-14, 2014 at Penang, Malaysia

43. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Education, Economics and Humanities (ICEEH'2014), PSR Centre, Jan. 15-16, 2014, Kuala Lumpur, Malaysia

44. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Image Processing, Computers and Industrial Engineering (ICICIE'2014), International Institute of Engineers (IIE), Jan. 15-16, 2014, Kuala Lumpur, Malaysia

45. Delivered two Expert sessions on: **(1) Commercialization of Technology Innovations and Patents: Issues and Challenges** and **(2) Case Study Research** in the STTP on 'Concepts and Advances in Quality & Reliability Management' organized by Mechanical Engineering Department, Goa College of Engineering, Goa (in association with Mechanical Engg. Deptt., SVNIT, Surat) during November 17-28, 2014 under TEQIP – II at GCE, Goa

46. Delivered an Expert lecture on : **Case Study Research** in the STTP on 'Research Methodology: Tools and Techniques', organized by Mechanical Engineering Department, SVNIT, Surat during 15-19 June, 2015

47. Delivered an expert lecture on : **Case Study Research** in the STTP on Supply Chain Management and E-Business, organized by Mechanical Engineering Department, SVNIT, Surat during 22-26 June, 2015

48. Delivered an Expert lecture on : **Commercialization of Technology Innovations - Issues and challenges** at Government Polytechnic for Girls, Surat on 21st January, 2016

49. Delivered Expert Sessions on : **(1) Case Study Research, (2) Commercialization of Technology Innovations and Patents , (3) Management Games – I (Ring Toss for Goal Seeking – Risk and Rewards) and (4) Management Games – II (Blind Fold Building Blocks- Goal seeking – Role clarity)** at SVNIT, Surat on 23rd and 25th May, 2016 in the STTP on: "Research Methodology for Engineering and Management"

50. Delivered an Expert lecture on : **Commercialization of Technology Innovations - Issues and challenges** at Government Polytechnic for Girls, Surat on 14th June, 2016 in the ISTE and CTE approved STTP on: "Entrepreneurial Skill Development with Sustainable Growth" during 13 – 17 June, 2016

51. Delivered an Expert lecture on : **Commercialization of Technology Innovations - Issues and Challenges** at Government Polytechnic for Girls, Surat on 14th June, 2016 in the ISTE and CTE approved STTP on: "Use of ICT in Education" during 20 – 24 June, 2016

52. Acted as a resource person, a session chair and a speaker in the **International Workshop on Entrepreneurship for Scientists and Engineers,** jointly organized by **Institute of Physics (IOP), London, UK** and **M. S. University of Baroda** at Vadodara during 19th September to 21st September, 2016. He has delivered a talk on- "**Commercialization Technology Innovations: Issues and challenges**"

53. Delivered an Expert lecture on : **Commercialization of Technology Innovations - Issues and Challenges** at C. K. Pithawala College of Engineering and Technology, Surat on 17th December, 2016 in the three day **Entrepreneurship Awareness Camp** in collaboration with SVNIT, sponsored by DST – NIMAT Project

54. Delivered Expert Sessions on : **(1) Marketing strategy for Building Projects, (2) Personnel Management , (3) Management Games – I (Ring Toss for Goal Seeking – Risk and Rewards, Managerial Skills) and (4) Management Games – II (Blind Fold Building Blocks- Goal seeking – Role clarity, Managerial Skills)** at SVNIT, Surat on 19th and 21st December, 2016 in the STTP on: "Building Development: Issues and way forward", organized by SVNIT, Surat

55. Delivered Expert Sessions on : **(1) Commercialization of Technology Innovations - Issues and Challenges (2) Marketing strategy for Building Projects, (3) Personnel Management , (4) Management Games – I (Ring Toss for Goal Seeking – Risk and Rewards, Managerial Skills) and (5) Management Games – II (Blind Fold Building Blocks- Goal seeking – Role clarity, Managerial Skills)** at Sarvajanik College of Engineering and Technology, Surat on 22nd and 23rd December, 2016 in the **Faculty Development Program on Entrepreneurship and Innovations** during 21st – 31st December, 2016, organized by Sarvajanik College of Engineering and Technology, Surat and SVNIT, Surat, sponsored by DST – NIMAT Project

56. Delivered Expert sessions on : **(1) Concept of Entrepreneurship, Opportunities and Creativity and (2) Management games for Goal seeking, risk & rewards, role clarity & managerial skills** at C. K. Pithawala College of Engineering and Technology, Surat on 18th January, 2017 and 20th January, 2017 respectively in the three day **Entrepreneurship Awareness Camp** in collaboration with SVNIT, sponsored by DST – NIMAT Project during 18th to 20th January, 2017

57. Delivered an Expert lecture on : **Commercialization of Technology Innovations - Issues and Challenges** at Uka Tarsadia University, Bardoli on 17th February, 2017

58. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference on Economics, Business, Human Resources and Management (EBHRM-2017) during May 10-11, 2017 at Dubai (UAE)

59. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the 4th International Conference on Literature, History, Humanities and Social Sciences (LHHSS-2017) during 8 – 9 September, 2017 at Singapore

60. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 7th International Conference on Business, Education, Law and Sustainable Development (BELSD-17) during 10 – 11 September, 2017 at Singapore

61. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference On Literature, Humanities, Education, Business, And Corporate Social Responsibilities (LHEBC-2017) during 12 – 14 September, 2017 at Batam, Indonesia

62. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 9th International Conference on Education, Business, Humanities and social Sciences Studies (EBHSSS – 17) during 27 – 28 November, 2017 at Parys, South Africa

63. Delivered an Expert lecture on : **Project Management and Evaluation** in the training program for SMC Supervisors (Mechanical), MED, SVNIT, Surat on 23/02/2018

64. Delivered an Expert lecture on : **Personnel Management** in the training program for Senior Supervisors (Electrical) of SMC, EED, SVNIT, Surat on 12/04/2018

65. Delivered an Expert session on : **Entrepreneurship for MSME** in the One week STTP on 'Innovation & Entrepreneurship Development' during July 30 - August 3, 2018, Centre for Continuing Education, SVNIT, Surat on 30th July, 2018

66. Delivered an Expert session on : **Management games related to Business activities** in the One week STTP on 'Innovation & Entrepreneurship Development' during July 30 - August 3, 2018, Centre for Continuing Education, SVNIT, Surat on 1st August, 2018

67. Delivered an Expert session on : **Corporate Social Responsibility (CSR)** in the One week STTP on 'Innovation & Entrepreneurship Development' during July 30 - August 3, 2018, Centre for Continuing Education, SVNIT, Surat on 2nd August, 2018

68. Delivered a **Keynote speech** on: **Techno-innovation to Techno-Entrepreneurship** in the One day workshop on Entrepreneurship – The Start-up quest – The way through Small Scale Industry on 19th September, 2018 at Uka Tarsadia University, Bardoli

69. Delivered an Expert lecture on: **Techno-innovation to Techno-Entrepreneurship** in the Entrepreneurship Awareness Camp (Batch 1) during February 06 - 08, 2019 at C. K. Pithawala College of Engineering and Technology, Surat on 8th February, 2019

70. Delivered an Expert lecture on: **Techno-innovation to Techno-Entrepreneurship** in the Entrepreneurship Awareness Camp (Batch 2) during February 18 - 20, 2019 at C. K. Pithawala College of Engineering and Technology, Surat on 20th February, 2019

71. Delivered an Expert lecture on: C**ase Study Research Methodology** in the Short Term Training Program on Research Methodology, Innovation and Academic Administration in Engineering during July 1 - 5, 2019, sponsored by TEQIP - III at Chemical Engineering Department, SVNIT, Surat on 1st July, 2019

72. Delivered an Expert lecture on: **Commercialization of Technology Innovations - Issues and challenges** in the Short Term Training Program on Research Methodology, Innovation and Academic Administration in Engineering July 1 - 5, 2019, sponsored by TEQIP - III at Chemical Engineering Department, SVNIT, Surat on 2nd July, 2019

73. Delivered an Expert session on: **Achievement Motivation Training** (through **Management games** related to **Goal Seeking, Risk and Rewards, Managerial Skills, Role clarity)** in the Short Term Training Program on Research Methodology, Innovation and Academic Administration in Engineering July 1 - 5, 2019, sponsored by TEQIP - III at Chemical Engineering Department, SVNIT, Surat on 2nd July, 2019

SEMINARS / WORKSHOPS / CONFERENCES /DEVELOPMENT PROGRAMS:

1. Participated in the **Entrepreneurship Awareness camp** – **Rehabilitation of Sick Units** – as an **Organizer, a Speaker and a Delegate** during 15 – 17th March 2001, SVRCET, Surat

2. Participated in the **Faculty Development Program in Entrepreneurship** – as an **Organizer, a Speaker and a Delegate** during 23 – 28th July 2001, SVRCET, Surat

3. Participated as a delegate in the **Entrepreneurship Awareness Camp** on **''Development of Ancillaries for Large & Medium scale Industries**'' during 16 - 18 January 2003 at SVNIT, Surat

4. Participated in the one day state level seminar on '**Business Opportunities in 21st century e-Environment**' on 16 October, 2004 - organized by Department of Business Administration , Bhavnagar University, Bhavnagar

5. Participated in the One day **'Faculty Development Program'** organized by ICFAI University on 8/12/2004 at Surat

6. Participated in the workshop on **'Knowledge Management'** during 22 - 24 December, 2004 at NIT, Surathkal (Resource persons: (1) Dr. T. Srikantaiah, Director and Professor, Centre for Knowledge Management, Dominican University, USA and (2) Dr. K.R.Srivathsan, Director, IIITMK, Kerala)

7. Participated in the AICTE approved One week Short term training program on **'Hostel Management, Student Health & Welfare'** during 27 - 31 December, 2004 at SVNIT, Surat

8. Participated in the short term course on – **'Environmental Economics & Environmental Impact Assessment' at IIT – Kanpur** during 11-17 July 2005 under QIP

9. Participated in the One day seminar on – '**Importance and Relevance of Ph.D. for achieving excellence in Technical Education'** organized by ISTE SVNIT Chapter, Surat under TEQIP at SVNIT, Surat on 3rd December 2005

10. Participated in the **Faculty Development Program in Entrepreneurship at EDII, Ahmedabad** during 19-30 December 2005

11. Participated in the **International Conference on –'INCRUIS – 2006'** at Kongu Engg. College, Erode, Tamilnadu during 4 - 6January 2006

12. Participated in the National seminar **'Advances in product development' at NIT, Allahabad during 17-18 February, 2006**

13. Participated in the **International seminar on-'Creating Entrepreneurship Development and developing Entrepreneurial Management' at IIT, Bombay during16-18 March 2006**

14. Participated in the 3rd National conference for Research Scholars on ' **Application of Emerging Technology' sponsored by ISTE & AICTE** at Adhiyamaan College of Engineering, Hosur (TN) during 29 – 30 March 2006 (presented Two papers)

15. Participated in the **Faculty Development Program at VNIT, Nagpur** (AICTE sponsored) during 19th June 2006 to 30th June 2006

16. Participated in the **International Conference on Entrepreneurship & Management** at School of Management, University of Hyderabad, Hyderabad during 26 – 28 July 2006 for presenting paper - **DEVELOPING WOMEN ENTREPRENEURSHIP – A CHALLENGE**

17. Participated in the **Faculty Development Program in Management (FDPM) at Indian Institute of Management – Ahmedabad (IIM A) during 31st October 2006 to 17th February 2007**

18. Participated in the Short Term Training Program on **Information Security** during 19 – 24 March 2007 organized by Computer Engineering Department, SVNIT, Surat

19. Participated in the Training program on **Project Identification & Selection** at NIESBUD (National Institute for Entrepreneurship and Small Business Development), NOIDA (Ministry of SSI) during 30th July 2007 to 3rd August 2007

20. Participated in the **International research Meet on 'Entrepreneurship in India and China'** at T A Pai Management Institute, Manipal, Karnataka, India during December 14 – 15, 2007 and also presented **research paper titled – 'Techno – Innovation to Techno – Entrepreneurship : A Study'**

21. Participated and act as a coordinator in the '**Induction Training'** organized by Effective Quality Up-gradation Assistance for Technical Education (EQUATE) – New Delhi during January 21 – 23 , 2008 at SVNIT, Surat

22. Participated in the Faculty Development Program on **'Research Methodology and Application of Contemporary Statistical Techniques for Management Research'** at **Indian Institute of Management, Indore (IIM I)** during February 6 – 10, 2008

23. Participated in the '**Winter School for Operations Research Teachers'** organized by Operations Research Society of India (ORSI) – Ahmedabad and **Indian Institute of Management, Ahmedabad (IIM A)** during February 16 – 24, 2008

24. Contributed and presented a paper (by co – author) – **'Retailing of vegetables and fruits: exploratory study in Indian context'** in **the International conference on business challenges and strategies in emerging global scenario (ICBCS – 08)** organized by Punjab College of Technical Education, Ludhiyana, India on 30th May 2008

25. Participated in the Faculty Development Program on: **'Foundation course of the Management Teachers' program on Strategic Management'** during 25 – 30 August, 2008 at **Strategic Management Forum, Indian Institute of Management, Kozhikode, India (IIM K)**

26. Participated in the 5th **International Conference on Innovation and Management, organized by United Nations University (UNU – MERIT), Maastricht, Netherlands** during 10 - 11 December, 2008, Co organizers: **Wuhan University of Technology, China and Yamaguchi University, Japan** for presenting paper on – (1) **Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: An Exploratory Study** and (2) **Indian Consumer Ethnocentric Tendencies and the Innovative marketing challenges of foreign brands – an empirical study**

27. Participated in the One week Staff Development Program on '**Recent Scientific and Technological Advances in Physical Sciences'** during 29th December, 2008 to 2nd January, 2009, sponsored by AICTE, organized by ASHD, S V N I T, Surat

28. Participated in the **National Conference on Changing Role of Soft Skills in Technical Education** organized by R C Patel Institute of Technology, Shirpur, Maharashtra during 14 – 15 March, 2009 as (1) a **Key plenary speaker** and delivered an expert lecturer on - "Techno-innovation to Techno-entrepreneurship through Technology Business Incubation in India" , (2) a **Chairman of a session** and (3) Acted as an **Expert member in the Panel Discussion** on "Technical curriculum and Societal Needs - Bridging the Gaps". I have also shared a **dais during the Inauguration session of the conference**

29. Participated in the One day **seminar on Intellectual Property Rights** organized by SVNIT, Surat on 24th March, 2009

30. Participated in the **National Conference on Infrastructure Development in India: Issues and Challenges,** Sponsored by UGC, organized by Vir Narmad South Gujarat University, Surat, during June 26-27, 2009 and presented a paper (Management Case) on – **Mantis Technologies**

31. Participated in AICTE sponsored staff development program on **'Knowledge Management: Issues and Challenges'** during 4 – 8 January, 2010, organized by SVNIT, Surat

32. Participated in the One week program on **Entrepreneurship for Physicists and Engineers of developing countries** during 3-7 May, 2010, organized by International Centre of Theoretical Physics **(ICTP), Italy**, sponsored by UNESCO

33. Participated in the **National Conference on 'Advances in Materials and Product Design' AMPD 2010**, 22-23, November 2010 at SVNIT, Surat as a **Session Chairman**

34. Participated in the ICEME 2010, Hong Kong and presented a paper on - **Enterprising Tendency: A Comparative Study of Select Cases in India** in the **International Conference on E-business, Management and Economics – ICEME 2010 during December 28-30, 2010 at Hong Kong, China, co-sponsored by IEDRC, IEEE, IACSIT, Thomson ISI** and also delivered a **Keynote speech** on: ***Commercialization of Technology Innovations and Patents: Issues and Challenges*** as a **keynote speaker**

35. Invited as a **Conference Chair** for the **(1) International Conference on Economics, Trade and Development - ICETD 2011 and (2) International Conference on Management and Artificial Intelligence (ICMAI), Bali, Indonesia during 1- 3 April, 2011**

36. Participated in the **Two days National Workshop on Natural Energies Conservation and Use** during 29 – 30 September, 2011 at SVNIT, Surat as a **Co-secretary** (Organizer)

37. Participated in **the International Conference on Humanities, Geography and Economics (ICHGE'2011), Pattaya, Thailand** during 17 – 18 December, 2011 as a **Session chair** and presenting a paper on: ***Factors considered while selecting Water Heaters as perceived by Builders in South Gujarat – India***

38. Participated in **the International Conference on Management, Economics and Social Sciences(ICMESS'2011), Bangkok, Thailand** during 23- 24 December, 2011 as a **Keynote speaker** to deliver a Keynote speech on: ***Commercialization of Technology Innovations : Issues and Challenges*** and as a **Session Chair**

39. Participated in the Faculty Development Program on '**Statistical Analysis using SPSS**', organized by D.B.I.M., V.N.S.G.U., Surat during February 4-5, 2012

40. Participated in the **Management Teachers' Program on 'Innovation and Technology Strategy'**, organized by Birla Institute of Management Technology (BIMTECH) in association with Strategic Management Forum, India during April 2 – 6, 2012

41. Participated and presented **two papers** (1) on **Social Entrepreneurship** in India: An Exploratory Study and (2) **Techno-innovations to Techno-Entrepreneurship through Technology Business Incubation** in India: A Comparative Study of select Cases in Gujarat and to act as a **Session chairman & Discussant** in the 14th International Conference organized by GBATA at **New York City, USA** during 10-14 July, 2012

42. Participated as an **Invited speaker** and delivered a speech on: 'Commercialization of Technology Innovations: Issues and Challenges with respect to selected Case Studies of Gujarat' in the plenary session of the **Indo-Russian Round Table on:** 'Effective exploration of the available mechanisms for promotion of joint innovative projects and commercialization of results of scientific researches and technological developments between India and Russia for industrial modernization' held during 16 – 18 October, 2012 at New Delhi, organized by Russia-India Science & Technology Centre, Moscow, Russia; Department of Science & Technology, Government of India & University of Petroleum and Energy Studies, Dehradun, India

43. Presented two papers on ***(1) An Exploratory Study of Consumer Behavior in Different Retail Formats in India*** and ***(2) Green Marketing in India: Am Exploratory Study*** and served as a ***Session chair*** in the 15th Annual International Conference of **GBATA at Helsinki, Finland**, 2nd – 6th July, 2013

44. Participated in the One day workshop on **Design of Suitable Pedagogical Methods for Various Classes of intellectual Calibers and Research in E-learning** conducted by IIT – Kharagpur on 28th August, 2013 at SVNIT, Surat

45. Participated in the 2nd International Conference on Industrial Engineering (ICIE 2013) as a **Session Chair** during November 20-22, 2013 at SVNIT, Surat organized in association with Indian Institution of Industrial Engineering (IIIE), NHQ- Mumbai

46. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 5th International Conference on Humanities, Geography and Economics (ICHGE'2014), PSR Centre, Jan. 13-14, 2014 at Penang, Malaysia

47. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Education, Economics and Humanities (ICEEH'2014), PSR Centre, Jan. 15-16, 2014, Kuala Lumpur, Malaysia

48. Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Image Processing, Computers and Industrial Engineering (ICICIE'2014), International Institute of Engineers (IIE), Jan. 15-16, 2014, Kuala Lumpur, Malaysia

49. Participated in the Hindi Workshop on Hindi Rules and Software Training (राजभाषा नियम एवं सॉफ्टवेयर प्रशिक्षण) during 24-28 February, 2014 at SVNIT, Surat

50. Participated in the 18th CEOs Conference organized by Indian Institution of Industrial Engineers (IIIE) during 4 – 6 July, 2014 at Fariyas Resort, Lolawala, Pune

51. Participated in the Training on Management Capacity Enhancement Programme (MCEP) for TEQIP Institutions – March 30 to April 4, 2015 at Indian Institute of Management (IIM), Udaipur

52. Acted as a **session chair** – Product and Process Innovations in the 57th National Convention of Indian Institution of Industrial Engineering and 3rd International Conference on Industrial Engineering (ICIE 2015) during 26-28 November, 2015 at SVNIT, Surat

53. Participated and acted as a resource person, a session chair and a speaker in the **International Workshop on Entrepreneurship for Scientists and Engineers,** jointly organized by **Institute of Physics (IOP), London, UK** and **M. S. University of Baroda** at Vadodara during 19th September to 21st September, 2016. He has delivered a talk on- "**Commercialization Technology Innovations: Issues and challenges**"

54. Participated and delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference on Economics, Business, Human Resources and Management (EBHRM-2017) during May 10-11, 2017 at Dubai (UAE)

55. Participated and delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the 4th International Conference on Literature, History, Humanities and Social Sciences (LHHSS-2017) during 8 – 9 September, 2017 at Singapore

56. Participated and delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 7th International Conference on Business, Education, Law and Sustainable Development (BELSD-17) during 10 – 11 September, 2017 at Singapore

57. Participated and delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference On Literature, Humanities, Education, Business, And Corporate Social Responsibilities (LHEBC-2017) during 12 – 14 September, 2017 at Batam, Indonesia

58. Participated and delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 9th International Conference on Education, Business, Humanities and social Sciences Studies (EBHSSS – 17) during 27 – 28 November, 2017 at Parys, South Africa

59. Participated in the **46th All India Police Science Congress** during 22nd – 23rd March, 2018 at Shimla, Himachal Pradesh

60. Participated by acting as a **Session chair** in the **National Conference on Hospitality, Tourism and Even sector (NCHTES 2018)**, December 28 – 29, 2019, School of Business, Auro University, Surat

61. Participated by acting as a **Session chair** in the **International Conference on Business Innovation and Sustainability 2019 (ICBIS2019)**, March 01 - 02, 2019, School of Business, Auro University, Surat

62. Participated in the **International Conference on Digital Pedagogies: Changing Mindsets for Sustainable Learning**, April 01 - 02, 2019 at AICTE Auditorium, New Delhi co-organized and co-sponsored by AICTE, MHRD – Government of India, NPIU, JISCE, World Bank, Microsoft

63. Participated in the **Microsoft Workshop on transforming education through technology**, April 03, 2019 at AICTE Auditorium, New Delhi sponsored by Microsoft

PH.D THESIS / M.PHIL. DISSERTATION EVALUATION / REFEREE:

- Evaluated **Six PhD thesis in Management** area (One from IIT Roorkee , One from NIT Durgapur, One from Sainath University – Ranchi and One from Dr. M. G. R. Educational and Research Institute – Chennai, Three from M. S. University – Tirunelveli)

- Evaluated **2 M.Phil. dissertations in Management** area (Both from VNSGU, Surat)

- Evaluated One research proposal from National Research, Development and Innovation Office (NRDI Office) **(NKFIH), Hungary**

REVIEWER / EDITORIAL BOARD:

- Reviewer for the 6th Annual NACCE Conference -*"Understanding the Value: Entrepreneurship Education, Economic Development, Fundraising"*, January 4 – 7, 2009, Anaheim, CA, USA organized by NACCE (National Association for Community College Entrepreneurship), MA, USA (Reviewed three papers)

- Reviewer to the International Journal for Applied Industrial Engineering (IJAIE), 2010

- Member of Editorial Board of the Indian Journal of Commerce & Management Studies

- Member of Scientific Technical Committee and Editorial Board, Integrated Scientific Engineering and Management Society (ISEMS)

- Member of Editorial Advisory Board, Asian Journal of Management Research, Integrated Publishing Association

- Senior member, IEDRC, Hong Kong

- Senior member, IACSIT, Singapore

- Member – Editorial Board, International Proceedings of Economics Development and Research (IPEDR)

- Member – Conference Master, Malaysia

- Member – Technical Committee – 3rd International Conference Computer Technology and Development (ICCTD 2011), 25 – 27th November, 2011, China

- Member – Editorial Board, Journal of Humanities & Management Studies, ABIRVAAB from November, 2011

- Reviewer , International Journal of Transitions and Innovation System, **Inderscience**, from November, 2011

- Reviewer , International Journal of Transitions and Innovation System, **Inderscience**, from November, 2011

- Reviewer, Educational Research Journal, from October 2012
- Reviewer , Technovation, Elsevier (Impact factor- 3.287) from April 2013
- Reviewer, 2nd International Conference in Management, 2012 (ICM – 2012), Conference master, Malaysia
- Journal of Agriculture Extension and Rural Development from July, 2013
- Member of Editorial Board – The Blue Water Institute Business, Technology and Science Review, USA from June, 2013
- Member of Editorial Advisory Board – International Journal of Digital Humanities and Creative Innovation Management, Taiwan from April, 2013
- Member of Editorial Board - Advance Management Research: An International Journal (AMRIJ) from July, 2013
- Reviewer – Contemporary Economics, Poland from January 2014
- Reviewer – African Journal of Business Management, from 2013
- Reviewer – Book: Management II by JAICO Publishing House, 2014
- Reviewer – Sky Journal of Business Administration and Management, from 2014
- Reviewer – Journal of Consumer Marketing, Emerald, from July, 2014
- Reviewer – Journal of Educational Research and Reviews, from June, 2014
- Reviewer – Herald Journal of Marketing and Business Management, from June, 2014
- Reviewer - Journal of Educational Research and Reviews
- Reviewer - Universal Journals, Horizon Research Publishing, USA
- Reviewer - Academy of Business and Emerging Markets Conference
- Associate Editor - AshEse Journal of Business Management from 2015
- Reviewer - World Journal of Agricultural Sciences
- Reviewer - International Journal of Global Business and Competitiveness (IJGBC)
- Reviewer – Basic Research Journal of Business Management (BRJBMA)
- Reviewer – The Net Journal of Business Management
- Reviewer- American Journal of Business, Economics and Management
- Reviewer – International Journal of Service Science, Management and engineering

- Reviewer – Journal of Cleaner Production, Elsevier, from July, 2016
- Reviewer - British Journal of Economics, Management & Trade from 2016
- Reviewer – JOURNAL OF ECONOMICS AND INTERNATIONAL FINANCE FROM 2016
- Reviewer - Journal of Global Economics, Management and Business Research from 2016
- Reviewer – Iranian Journal of Management studies from February, 2018
- Reviewer – Journal of Financial Services Marketing, Springer from February, 2018
- Reviewer – Consultancy Development Centre (CDC) from January, 2018
- Reviewer – Advances in Economics and Business from 2016
- Reviewer - Journal of Economics and International Finance from 2016
- Reviewer - Asian Journal of Agricultural Extension, Economics & Sociology from 2017
- Reviewer - Basic Research Journal of Business Management and Accounts from 2016
- Reviewer – IIMB Management Review, Elsevier from 2017
- Reviewer - Journal Of Entrepreneurship, Management And Innovation, Poland from 2016
- Reviewer – Revista Innovar Journal, Universidad Nacional De Colombia from 2018
- Reviewer – International Journal of Procurement Management, Inderscience, from 2018
- Reviewer - International Journal of Public Sector Performance Management, Inderscience, from 2018
- Reviewer - Journal of Business Excellence, Inderscience, from 2018
- Member of Editorial Board – International Journal of Forensic Engineering and Management (IJFEM), Inderscience, from 2018

FOREIGN ACADEMIC VISITS:

- Participated in the 5th **International Conference on Innovation and Management, organized by United Nations University (UNU – MERIT), Maastricht, Netherland** during 10 - 11 December, 2008, Co organizers: **Wuhan University of Technology, China and Yamaguchi University, Japan** for presenting paper on – (1) **Techno-innovation to Techno – Entrepreneurship through Technology Business Incubation in India: An Exploratory Study** and (2) **Indian Consumer Ethnocentric Tendencies and the Innovative marketing challenges of foreign brands – an empirical study**

- Participated in the One week program on **Entrepreneurship for Physicists and Engineers of developing countries** during 3-7 May, 2010, organized by International Centre of Theoretical Physics **(ICTP), Italy**, sponsored by UNESCO

- Participated in the **ICEME 2010, Hong Kong** and presented a paper on - **Enterprising Tendency: A Comparative Study of Select Cases in India** in the **International Conference on E-business, Management and Economics – ICEME 2010 during December 28-30, 2010 at Hong Kong, China, co-sponsored by IEDRC, IEEE, IACSIT, Thomson ISI** and also delivered a **Keynote speech** on: ***Commercialization of Technology Innovations and Patents: Issues and Challenges*** as a **keynote speaker**

- Invited as a **Conference Chair** for the **(1) International Conference on Economics, Trade and Development - ICETD 2011 and (2) International Conference on Management and Artificial Intelligence (ICMAI), Bali, Indonesia during 1- 3 April, 2011**

- Participated in **the International Conference on Humanities, Geography and Economics (ICHGE'2011), Pattaya, Thailand** during 17 – 18 December, 2011 as a **Session chair** and presenting a paper on: ***Factors considered while selecting Water Heaters as perceived by Builders in South Gujarat – India***

- Participated in **the International Conference on Management, Economics and Social Sciences(ICMESS'2011), Bangkok, Thailand** during 23- 24 December, 2011 as a **Keynote speaker** to deliver a Keynote speech on: ***Commercialization of Technology Innovations : Issues and Challenges*** and as a **Session Chair**

- Participated and presented **two papers** (1) on **Social Entrepreneurship** in India: An Exploratory Study and (2) **Techno-innovations to Techno-Entrepreneurship through Technology Business Incubation** in India: A Comparative Study of select Cases in Gujarat and to act as a **Session chairman & Discussant** in the 14th International Conference organized by GBATA at **New York City, USA** during 10-14 July, 2012

- Presented two papers on ***(1) An Exploratory Study of Consumer Behavior in Different Retail Formats in India*** and ***(2) Green Marketing in India: Am Exploratory Study*** and served as a ***Session chair*** in the 15th Annual International Conference of **GBATA at Helsinki, Finland**, 2nd – 6th July, 2013

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 5th International Conference on Humanities, Geography and Economics (ICHGE'2014), PSR Centre, Jan. 13-14, 2014 at Penang, Malaysia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Education, Economics and Humanities (ICEEH'2014), PSR Centre, Jan. 15-16, 2014, Kuala Lumpur, Malaysia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Image Processing, Computers and Industrial Engineering (ICICIE'2014), International Institute of Engineers (IIE), Jan. 15-16, 2014, Kuala Lumpur, Malaysia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference on Economics, Business, Human Resources and Management (EBHRM-2017) during May 10-11, 2017 at Dubai (UAE)

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the 4th International Conference on Literature, History, Humanities and Social Sciences (LHHSS-2017) during 8 – 9 September, 2017 at Singapore

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 7th International Conference on Business, Education, Law and Sustainable Development (BELSD-17) during 10 – 11 September, 2017 at Singapore

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference On Literature, Humanities, Education, Business, And Corporate Social Responsibilities (LHEBC-2017) during 12 – 14 September, 2017 at Batam, Indonesia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 9th International Conference on Education, Business, Humanities and social Sciences Studies (EBHSSS – 17) during 27 – 28 November, 2017 at Parys, South Africa

PROFESSIONAL MEMBERSHIP:

- Life member of All India Management Association (No. LM200821587)

- Member of NACCE (National Association of Community Colleges of Entrepreneurship), USA

- Life member Indian Institution of Industrial Engineering (No. LM 9529)

- Senior member of International Economics Development Research Centre (IEDRC) No.10080063), Hong Kong

- Member of Integrated Scientific Engineering and Management Society (ISEMS)

- Senior member of International Association of Computer Science and Information Technology (IACSIT), Singapore (No.80341829)

- Member of Conference Master, Malaysia (www.internationalconference.com.my, www.globalresearch.com.my) (No.100119-2)

- Member – Technical Committee – 3rd International Conference Computer Technology and Development (ICCTD 2011), 25 – 27th November, 2011, China

- Senior Member – International Engineering and Technology Institute, Hong Kong

- Member – Business, Education and Law Research Group (BELRG) under Dignified Researcher Publication(DirPUB) from 2016

- Member - Dignified Researchers in Humanities Social Sciences (DRHSS) from 2016
- Scientific Committee Member - Dignified Researcher Publication(DirPUB), 2016 -17
- Member – International Forum on Arts, Humanities and Social Sciences (FAHSS) from 2016
- Scientific Committee Member – International Association of Humanities and Management (IAOHM), 2016-17

AWARDS / HONOURS:

- Honored with the **Rashtriya Vidya Saraswati Puraskar** (National level award for Educational achievement and excellence) by International Institute of Education & Management, Delhi, India, March, 2010
- Won a third price at whole Gujarat state level in **Essay writing** contest about Leprosy, 1990
- Participated in the **National Conference on Changing Role of Soft Skills in Technical Education** organized by R C Patel Institute of Technology, Shirpur, Maharashtra during 14 – 15 March, 2009 as (1) a **Key plenary speaker** and delivered an expert lecturer on - "Techno-innovation to Techno-entrepreneurship through Technology Business Incubation in India" , (2) a **Chairman of a session** and (3) Acted as an **Expert member in the Panel Discussion** on "Technical curriculum and Societal Needs - Bridging the Gaps". I have also shared a **dais during the Inauguration session of the conference**
- Participated in the **National Conference on 'Advances in Materials and Product Design' AMPD 2010**, 22-23, November 2010 at SVNIT, Surat as a **Session Chairman**
- Delivered a **Keynote speech** on: ***Commercialization of Technology Innovations and Patents: Issues and Challenges*** as a **keynote speaker in the International Conference on E-business, Management and Economics – ICEME 2010 during December 28-30, 2010 at Hong Kong, China, co-sponsored by IEDRC, IEEE, IACSIT, Thomson ISI (**Other Keynote speaker in the conference**: Dr James Ho, University of Illinois, Chicago, USA)**
- Invited and acted as a **Conference Chair** for the **(1) International Conference on Economics, Trade and Development - ICETD 2011 and (2) International Conference on Management and Artificial Intelligence (ICMAI), Bali, Indonesia during 1- 3 April, 2011**
- Participated in **the International Conference on Humanities, Geography and Economics (ICHGE'2011), Pattaya, Thailand** during 17 – 18 December, 2011 as a **Session chair** and presenting a paper on: ***Factors considered while selecting Water Heaters as perceived by Builders in South Gujarat – India***

- Participated in **the International Conference on Management, Economics and Social Sciences(ICMESS'2011), Bangkok, Thailand** during 23- 24 December, 2011 as a **Keynote speaker** to deliver a Keynote speech on: ***Commercialization of Technology Innovations : Issues and Challenges*** and as a **Session Chair**

- Participated and presented **two papers** (1) on **Social Entrepreneurship** in India: An Exploratory Study and (2) **Techno-innovations to Techno-Entrepreneurship through Technology Business Incubation** in India: A Comparative Study of select Cases in Gujarat and to act as a **Session chairman & Discussant** in the 14th International Conference organized by GBATA at **New York City, USA** during 10-14 July, 2012

- Participated as an **Invited speaker** and delivered a speech on: 'Commercialization of Technology Innovations: Issues and Challenges with respect to selected Case Studies of Gujarat' in the plenary session of the **Indo-Russian Round Table on:** 'Effective exploration of the available mechanisms for promotion of joint innovative projects and commercialization of results of scientific researches and technological developments between India and Russia for industrial modernization' held during 16 – 18 October, 2012 at New Delhi, organized by Russia-India Science & Technology Centre, Moscow, Russia; Department of Science & Technology, Government of India & University of Petroleum and Energy Studies, Dehradun, India

- Served as a ***Session chair*** in the 15th Annual International Conference of **GBATA at Helsinki, Finland**, 2nd – 6th July, 2013

- Participated in the 2nd International Conference on Industrial Engineering (ICIE 2013) as a **Session Chair** during November 20-22, 2013 at SVNIT, Surat organized in association with Indian Institution of Industrial Engineering (IIIE), NHQ- Mumbai

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 5th International Conference on Humanities, Geography and Economics (ICHGE'2014), PSR Centre, Jan. 13-14, 2014 at Penang, Malaysia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Education, Economics and Humanities (ICEEH'2014), PSR Centre, Jan. 15-16, 2014, Kuala Lumpur, Malaysia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the International Conference on Image Processing, Computers and Industrial Engineering (ICICIE'2014), International Institute of Engineers (IIE), Jan. 15-16, 2014, Kuala Lumpur, Malaysia

- Acted as a **session chair** – Product and Process Innovations in the 57th National Convention of Indian Institution of Industrial Engineering and 3rd International Conference on Industrial Engineering (ICIE 2015) during 26-28 November, 2015 at SVNIT, Surat

- Invited to act as an **expert member** by SMC (Surat Municipal Corporation) for "Dominant Economic Sector for Employment Generation Group" under 100 Resilience Cities – A Project pioneered by Rock Feller Foundation (100 RC), from May 2016

- Acted as a resource person, a session chair and a speaker in the **International Workshop on Entrepreneurship for Scientists and Engineers,** jointly organized by **Institute of Physics (IOP), London, UK** and **M. S. University of Baroda** at Vadodara during 19th September to 21st September, 2016. He has delivered a talk on- "**Commercialization Technology Innovations: Issues and challenges**"

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference on Economics, Business, Human Resources and Management (EBHRM-2017) during May 10-11, 2017 at Dubai (UAE)

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** in the 4th International Conference on Literature, History, Humanities and Social Sciences (LHHSS-2017) during 8 – 9 September, 2017 at Singapore

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 7th International Conference on Business, Education, Law and Sustainable Development (BELSD-17) during 10 – 11 September, 2017 at Singapore

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 6th International Conference On Literature, Humanities, Education, Business, And Corporate Social Responsibilities (LHEBC-2017) during 12 – 14 September, 2017 at Batam, Indonesia

- Delivered a **keynote speech** on: **Commercialization of Technology Innovations - Issues and challenges** and acted as a **Session chair** in the 9th International Conference on Education, Business, Humanities and social Sciences Studies (EBHSSS – 17) during 27 – 28 November, 2017 at Parys, South Africa

- Delivered a Keynote speech on: **Techno-innovation to Techno-Entrepreneurship** in the One day workshop on Entrepreneurship – The Start-up quest – The way through Small Scale Industry on 19th September, 2018 at Uka Tarsadia University, Bardoli

- Participated by acting as a **Session chair** in the **National Conference on Hospitality, Tourism and Even sector (NCHTES 2018)**, December 28 – 29, 2019, School of Business, Auro University, Surat

- Participated by acting as a **Session chair** in the **International Conference on Business Innovation and Sustainability 2019 (ICBIS2019)**, March 01 - 02, 2019, School of Business, Auro University, Surat

EXTRA CURRICULAR ACTIVITIES & ADMINISTRATION:

- **Head – Applied Mathematics and Humanities Department** from 31st July, 2017 to 31st July, 2019 (Faculty In charge , AMHD from 2/07/2018 to 09/10/1208)
- **In charge – Management section** from 1st July, 2009
- **Sectional Head – Humanities** from 14th August, 2008 to 30th June, 2009
- **In charge – Head of A M H Department** from time to time

- **Member Secretary – DAAC** (Departmental Academic Advisory Committee) from July, 2012
- **Member Secretary- Departmental Exam Disciplinary Committee,** from 2013
- Coordinator – Department **Feedback system,** from July, 2009
- Coordinator – Department **Exam Cell,** from July, 2009
- Coordinator – Departmental Services to Community and Tribal Development , from July, 2009
- Member – Departmental Purchase committee, from August, 2013
- Coordinator – Students' Grievances, 2008-09
- Member of **Institute Administration Advisory Committee at SVNIT**, Surat from December, 2010
- **Member Secretary –** Committee for Disposal of the old Used Stationary of Examination, 2014
- Member **– Departmental Administration Committee** from December, 2013
- Member **– Institute Anti-ragging committee**, 2013
- Member of **Sports & Gym khana** Committee at SVNIT, Surat, 2004-05
- Member of **Cultural** Committee at SVNIT, Surat, 2005, 2006, 2007, 2015
- Member of **Literary and Debating** committee at SVNIT, Surat, 2004-05
- Member of **Tribal Development Plan and Community Service** at SVNIT, Surat , 2003-06
- Member – **Departmental Finance Committee**, 2009-11
- **Warden to Hostel** – 3 (Sarabhai Bhavan) at SVNIT, Surat for one year during 2005 – 2006
- Participated in the **Entrepreneurship Awareness camp – Rehabilitation of Sick Units – as an Organizer**, a Speaker and a Delegate during 15 – 17th March 2001, SVRCET, Surat
- Participated in **Faculty Development Program in Entrepreneurship** – as an **Organizer**, a Speaker and a Delegate during 23 – 28th July 2001, SVRCET, Surat
- **Organized** 1st ever **Kite festival** at SVNIT, Surat on 11/01/2006
- Member of **Institute Management Information Committee** at SVNIT, Surat
- Member – Committee for Alumni and Resource Generation, SVNIT, Surat
- **Organized** Late **Manoj Memorial Cricket Tournament** at SVNIT during February 2006

- **Coordinator** of '**Induction Training'** organized by Effective Quality Up gradation Assistance for Technical Education (EQUATE) – New Delhi during January 21 – 23 , 2008 at SVNIT, Surat
- **Co coordinator** of **One week program on Techno entrepreneurship Awareness** during 27th – 31st July, 2009, sponsored by ISTE, India, organized at Surat
- Member of **advisory and / or Organizing committee** of many **Staff Development Programs** and Conferences at SVNIT, Surat
- Co-chairman of **Entrumeet – 2009** (National Level Entrepreneurship Event – combinations of many events and competitions) at SVNIT, Surat
- Member of **College Cricket team** (for representing college at Inter collegiate tournament at university level)for all 4 years of Engineering studies at R.E.C., Surat (now National Institute of Technology, Surat)
- Member of **Student council** during Engineering & MBA studies
- Acted as a **Conference Chair** for the **(1) International Conference on Economics, Trade and Development - ICETD 2011 and (2) International Conference on Management and Artificial Intelligence (ICMAI), Bali, Indonesia during 1- 3 April, 2011**
- Member – Technical Committee – 3rd International Conference Computer Technology and Development (ICCTD 2011), 25 – 27th November, 2011, China
- Organized a **Two days National Workshop on Natural Energies Conservation and Use** during 29 – 30 September, 2011 at SVNIT, Surat as a **Co-secretary**
- Organized the One week **Pedagogy Training Program: Developing Teachers for Effective Teaching and Research** during 3rd to 7th June, 2013at SVNIT, Surat under TEQIP-II
- Organized the **"Guidance and Participative Management" workshop** for the benefit of the benefit of the students of 1st year M.Sc. (2014 -18 batch of 5 years Integrated M.Sc. program) on 26/09/2014 at SVNIT, Surat
- Invited to act as an **expert member** by SMC (Surat Municipal Corporation) for "Dominant Economic Sector for Employment Generation Group" under 100 Resilience Cities – A Project pioneered by Rock Feller Foundation (100 RC), from May 2016
- Member – Committee to review the terms of conditions and operations of **Institute Guest House** and Narmad Bhavan, SVNIT, Surat , June, 2017
- Member – **Anti-Plagiarism committee** for M.Tech. and PhD. At SVNIT, Surat, April, 2017
- Member – **Committee for Internal Mode of Transportation** in the SVNIT campus, June, 2017
- Member secretary – **Committee for review the institute timing** – 2017 -18

- Invited as an expert member for consultation meeting for developing **Surat Ideas and Innovation Lab (Technology Business Incubator) – Surat iiLab , Surat Municipality Corporation (SMC),** 12th October, 2017

- Organised the national level event **TED^{x}SVNIT** as faculty advisor on 2nd September, 2018 at SVNIT, Surat

SUBJECTS TAUGHT:

Sardar Vallabhbhai National Institute of Technology, Surat, India (SVNIT) (NIT Surat):

Industrial Management: Theory and Practice, Engineering Business Management, Engineering Economics & Business Administration, Elements of Management in Civil Engineering, Industrial Organization & Maintenance and Safety, Design (Planning) & Management of Small Scale Enterprise, Innovations and Entrepreneurship, Economics and Business Management, Marketing Management, Personnel Management and related subjects at various Engineering Disciplines of B.Tech. program and M.Sc. program

Department of Business & Industrial Management, South Gujarat University, Surat, India (as a Visiting faculty):

Production & Operation Management, Managerial Economics, Consumer Behavior, Logistic management to MBA students

BBA Program, South Gujarat University, India:

Production & Operation Management, Export Management (International Business), Personnel Management, Marketing Management

Master of Business Economics, V N S G University, Surat, India:

Brand Management at 4th semester, MBE (Marketing Specialization)

ADDITIONAL INFORMATION:

I have been selected a Reader (Now **Associate Professor**) for an MBA program at (1) Department of Business & Industrial Management, VNSGU, Surat & (2) selected as an Assistant Professor (Reader scale) at Pithawala Institute of Management, Surat (At that time, preferred to stay at SVNIT, Surat only) in the year 2006